

zara leventhal

CREATIVE DESIGNER

zara-leventhal.com

zleventhal@gmail.com

+1 513 254 6233

EDUCATION

Drexel University / B.S. Interactive Digital Media
PHILADELPHIA, PA • CLASS OF 2018 • 3.74 GPA

A.J. Drexel Merit Scholarship (2015-present)

Dean's List (Fall '15, Spring '16, Summer '16, Fall '16, Winter '17)

Selected as Drexel Delegate to Pennsylvania Conference for Women

Binghamton University / Physics Major
VESTAL, NY • SEP 2014 - JUN 2015 • 3.6 GPA

Dean's List (Spring '15)

Stuyvesant High School

NEW YORK, NY • SEP 2010 - JUN 2014

ACTIVITIES

Drexel TrebleMakers / Soloist and Lady Bass
PHILADELPHIA, PA • SEP 2016 - PRESENT

Meets twice a week for a cappella practice and performs at various venues and competitions, notably VoiceJam in Fayetteville, Arkansas and the ICCAs at Temple University. The group won first place at Carlisle A Cappella Competition in April 2017.

NASA Datanauts / Member

JUL 2016 - PRESENT

One of fifty members of the 2016 class of Datanauts.

NASA provides training on data science, visualization, and programming.

Sigma Sigma Sigma Sorority / Member

PHILADELPHIA, PA • OCT 2016 - PRESENT

Participates in volunteer activity and philanthropy, including volunteering for the Philadelphia Marathon, helping with Rubye's Kids, and supporting the Sigma Sigma Sigma Foundation.

NASA Space Apps / Participant

NEW YORK, NY • APR 23-24, 2016

Created a web app that compares flight data with weather data to present delays in air traffic. Used GitHub, Flask, HTML, SCSS, JS, Azure, NASA EONET API, and forecast.io.

Penn Apps / Participant

PHILADELPHIA, PA • SEP 9-11, 2016

Used Google Polymer and Arduino to make a web app that allows dogs to communicate with their owners and keeps track of data using web components.

EXPERIENCE

Human Condition Global / Designer

NEW YORK, NY • JUN - AUG 2016

Work on graphic design and branding of assets, websites, and SkinOS pitch deck using Photoshop, Illustrator, InDesign, and Keynote.

Product research and development for SkinOS and Human Condition.

Assist in filming and producing promotional video about car safety and technology for Human Condition.

Organized and managed a successful two day conference with client AIG (approx. 50 in attendance) and ensured that it ran smoothly.

GSKC Branding and Website Redesign / Project Manager

PHILADELPHIA, PA • SEP 2016 - MAR 2017

Manage team and lead weekly scrum meetings to meet project milestones and deadlines.

Create design brief and communicate and meet with client to ensure project is matching needs.

Assist with different aspects of project ranging from back-end development to design, branding, and user testing.

South by Sea / Chapter Representative

PHILADELPHIA, PA • MAR 2016 - PRESENT

Design, receive, and dispense shirts for clubs at Drexel University.

Communicate with Account Manager to produce shirts that meets needs and is within budget.

Drexel TrebleMakers / Music Director

PHILADELPHIA, PA • JUN 2017 - PRESENT

Create unique a cappella arrangements of songs to be performed.

Run rehearsals and warm ups twice a week.

Prepare group for all performances including gigs, concerts, and competitions.

Drexel TrebleMakers / PR & Social Chair

PHILADELPHIA, PA • OCT 2015 - JUN 2017

Design and produce promotional material, including posters, banners, playbills, and t-shirt designs, as well as plan theme and stage design for every a cappella concert.

Manage and update website, Facebook, Twitter, and Instagram, and use social media to promote concerts, features, and fundraisers.

Operated a fundraiser which received \$5,000 that enabled the team to travel to the VoiceJam competition in Fayetteville, Arkansas.

Art By Zara / Freelance Artist

JAN 2010 - PRESENT

Receive numerous commissions including logo and business card designs and advertising campaigns.

Create unique branding and identity for local bands in Philadelphia.

Designed, produced, and sold custom tattoos for Stuyvesant High School.

Received four Daily Deviation awards on DeviantArt.com for outstanding artwork.