

**EDUCATION****Westphal College of Media Arts & Design** · Drexel University · Philadelphia, PA 2015-2018

B.S. in Design Arts · Minor in Interactive Digital Media · Magna Cum Laude

Self-designed plan of study created to examine the intersections between graphic design, fashion design, product design, and interior design. A minor in interactive digital media covered the digital side of the industry, including user interface design, user experience design, and web and application development. Experience mentoring and tutoring students on web development and digital design software.

**Honors:** A.J. Drexel Merit Scholarship, Drexel Delegate to Pennsylvania Conference For Women**Stuyvesant High School** · Advanced Regents Diploma · New York, NY 2010 - 2014**EXPERIENCE****Brand Designer** · Leap Smoothies · Los Angeles, CA Jun 2017 - Sep 2017

Sole graphic designer responsible for redesigning company's branding and creating a new style guide. Helped to produce digital marketing campaigns through email and social media, photographed products and edited them to create hero images for the e-commerce website, and collaborated with the digital marketer and social media manager.

**Creative Designer** · Human Condition Global · New York, NY Jun 2015 - Aug 2015

Created graphic design work and branding for assets and websites for the company internally as well for the company's subsidiaries such as Skin OS and Human Condition Safety. In addition, assisted with product research and development as well as filming and producing a promotional video about car safety and technology. Worked behind the scenes at a two-day conference with AIG and ensured that the event ran smoothly.

**Public Relations and Social Media Chair** · Drexel TrebleMakers · Philadelphia, PA Oct 2015 - Jun 2017

Over two years, developed the Drexel TrebleMakers brand as an all-female a cappella group and redesigned their logo and aesthetic. Responsible for designing and producing all promotional material, ranging from t-shirts, posters, playbills, and stickers. Managed and updated the website and social media and doubled concert attendance with my marketing strategy. Operated a fundraiser that received over \$5,000 for travel and accommodation to the Voice Jam competition in Arkansas.

**INDUSTRY SKILLS****Visual Design**

Graphic Design,  
Branding, Illustration,  
Logo Design, Adobe  
Suite (Ps, Ai, Id)

**Web Design & Dev**

UI/UX, HTML, CSS,  
JS, Sass, jQuery,  
Wordpress, PHP, Git

**Film and Video**

Shooting and Lighting,  
Video Editing (After  
Effects, Premiere),  
Audio Post Production,  
Photography

**Fashion Design**

Industrial Sewing,  
Flat Pattern Design,  
Accessory Design

**Interior Design**

Residential and  
Commercial Textiles

**Product Design**

Sketching, Ideation,  
and Modeling.

Let's  
Chat!